

In addition to the minimum requirements to become an eminent Barber/Stylist, the Institutional School of Styles is motivated to also teaching the necessary soft skills needed to communicate effectively with both potential clients and employees.

Our Mission Statement

Through direct training, we intend to assist passionate barbers and stylists on their paths to becoming certified barbers/stylists. From initial enrollment, we plan to equip enrollees with impactful information and real world applications that can be beneficial from day one. Step by step, we intend to build our students from prospected artists to a thriving independent business owner who can contribute to the overall success of the community.



DANIEL MATTHEW COLLEGE

INSTITUTIONAL SCHOOL OF **STYLES**

www.dmecs.org

Institutional School of Styles

St. Louis, MO 63115

636-224-6643

OUR HISTORY

Envisioned in 1998, Developed by request ISOS is a real advocate for styles in the art of Barbering. Bring a combined expertise, experience and point of views of more than 70 yrs. of education to each student whom shares his passion for this fields. No student will depart without retaining their skills position for this industry.

"Donations & Sponsorship of Students are welcome"

Lessons Include:

- Safety and Sanitary Requirements
- Industry Rules & Regulations
- Hair cutting, styling, tinting, chemical application, scalp manipulation
- Facial shaves, rest facials, rolling cream massage, men's hairpieces
- Professionalism, job search strategy, personal and business ethics
- Personal grooming, employeremployee relations, customer relations, and communication skills

*Also, offer Institutional Barbering Program for Ex-Offenders in Prison.

Job Outlook

Demand for Barbers is expected to go up, with an expected **50,480** new jobs filled by **2020**.

This represents an annual increase of 68.44 percent over the next few years.



HOW DO I APPLY?

Apply for the Institutional School of Styles Should be completed in one of the following steps;

- 1. **By mail:** simply request an application in writing to our Admission Department, Daniel Matthew College, P.O. Box 24742, St. Louis, MO 63115
- 2. **By emailing:** to admission@dmecs.org and we will email you either the link to or the application for completion, or
- 3. **Online:** go to <u>www.dmecs.org</u>, click on the admissions page to apply.

There is a non-refundable application fee of \$95.00.

Contact Us:

Institutional School of Styles

At Daniel Matthew College P.O. Box 24742 St. Louis, MO 63115

(636)-224-6643 Email: <u>isos@dmecs.org</u>

www.dmecs.org



If you are a veteran, we invite you to take advantage of all the resources we have designed specifically for our veteran students. We want to be your alma mater. We thank you for your service to this country and the International School of Styles is dedicated to serving you.